Logo

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Kitty Low & Shanti Stein-Gagnon

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416-555-0134

April 10th, 2022

Rainbow Records

Lucy VanPatten

454 Pine Rd

Vancouver, BC V6B 5L8

**Subject: Rainbow Records’ Website Redesign with Database Connection Proposal**

Dear Ms. VanPatten,

Turing Technical is pleased to present our outline concerning the necessary technical upgrades for Rainbow Records. This proposal, titled *Rainbow Records’ Website Redesign with Database Connection,* addresses all major website and database challenges as of April 2022.

We are aware of several technical issues related to an outdated website design and the lack of website to database integration. Therefore, our proposal outlines a plan to design, develop, and launch a new responsive website to improve customer experience and to connect it with the warehouse database system for better sales management. This process will greatly increase customer reach and help to automate order processing, allowing for improved business growth opportunities.

We have the necessary skills and resources for this project prepared, and will be ready to begin work as soon as Rainbow Records completes their review of our proposal. Please contact us for any questions or concerns at 416-555-0134.

We hope to hear from you soon, and look forward to working with you more in the future.

Sincerely,

*Kitty Low & Shanti Stein-Gagnon*

Turing Technical

*Encl. Business Proposal*